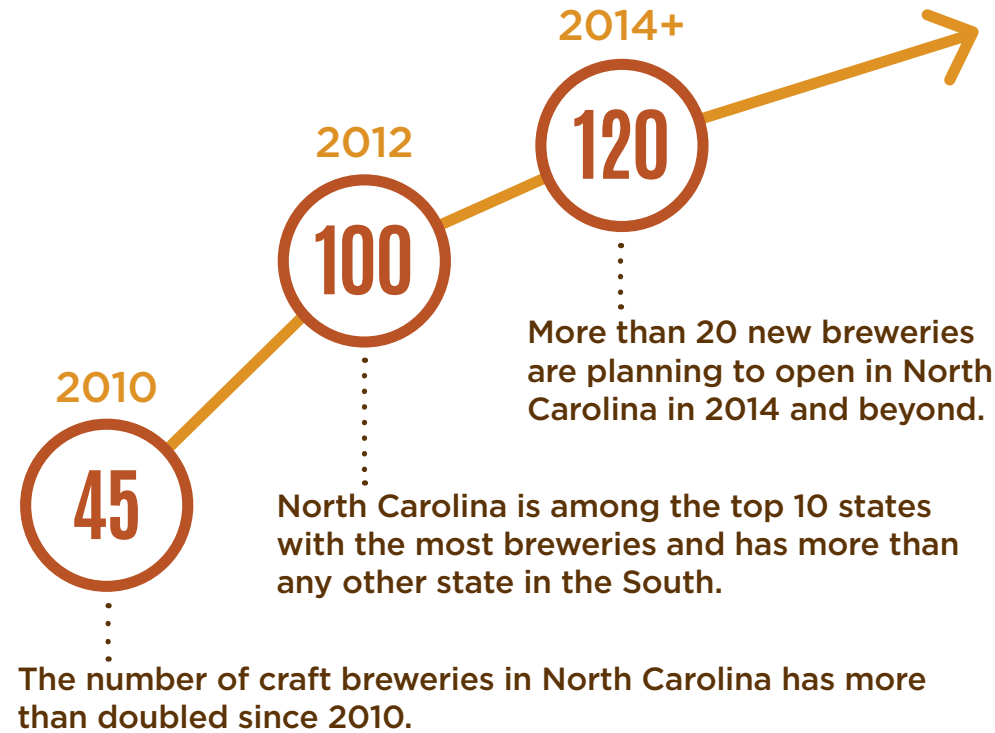
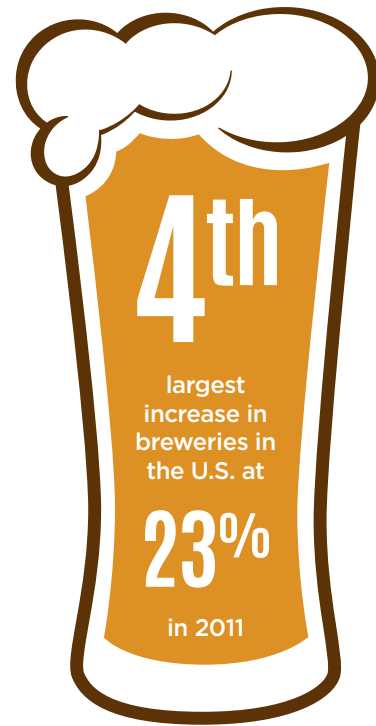


THE STATE OF CRAFT BEER

IN NORTH CAROLINA



annual economic impact of
\$791 MILLION



ASHEVILLE

is a favorite beer destination. It is a four-time "Beer City USA" poll-topper and boasts

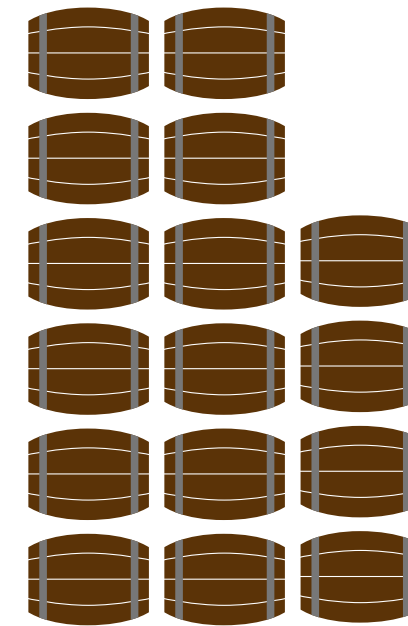
18 BREWERIES



10 Most Popular N.C. Breweries*

Olde Hickory Brewery
Duck-Rabbit Craft Brewery
Foothills Brewery
Pisgah Brewing Company
NoDa Brewing Company
Wicked Weed Brewing
Highland Brewing Company
Mother Earth Brewing
Carolina Brewing Company
Nantahala Brewing Company

*According to user data on RateBeer.com



159,033
BARRELS

produced by craft
breweries in 2012

LOCAL INGREDIENTS

— sweet potatoes, kumquats, sorghum, blueberries, blackberries, persimmons, barley, wheat, rye, and hops — reflect a rich agricultural heritage and have won the state's brewers national recognition.



3 MAJOR CRAFT BREWERY EXPANSIONS

